



ChamberAction Chatter

Greater Indianapolis
Chamber of Commerce
Chamber Action Committee

Volume 4, Issue 6

July 2005

A Message from the Chamber Events Committee

A well deserved thank you to all from the Chamber Events Committee (Randy Henry, Bill Herber, Jane Thompson and Joe Shoemaker). We appreciate the time that everyone has volunteered for our events this year, including Business After Hours and Power Networking.

The Chamber Events Committee is responsible for organizing Chamber Action volunteers for these



and other events as needed by the Chamber. Our efforts provide support to the Chamber staff by allowing for them to focus on monitoring the success of the events and interacting with Chamber members. We have all also learned how to put paper wristbands on attendees without removing any skin.

We have implemented two major improvements this year. First, we created the "enforcer" role whereby a member of the committee serves as a coordinator for the Chamber Action volunteers. The Chamber staff has been supportive of this role as this helps alleviate questions to them from Chamber Action members during the event. Second, we introduced an automated sign-up sheet for events (Thanks for the help Bill

Wolfe). This seems to be an early success and will be utilized the rest of this year.

As we continue to increase the membership in Chamber Action, please keep in mind that we need your continued help in staffing Chamber events. August events for which we will need volunteers are the Business After Hours on August 10th at Sommer and Barnard and a Power Net after 5 on August 25th at the Murat. Sign-up sheets will be sent in early August.

Thanks again for your support this year.

Randy Henry, Assistant Vice President and Controller of Financial Reporting, Duke Realty Corp.

Upcoming ChamberAction Luncheons

- **August 10** - Citizens Gas 2020 N. Meridian
- **September 14** - Alexandria's Gift Baskets 5250 Park Emerson Dr., Suite D

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Upcoming Chamber Events

Business After Hours

- **August 10 - Sommer Barnard Attorneys, PC and Crystal Catering** One Indiana Square Patio (corner of Ohio & Pennsylvania)
- **August 25 - PowerNet After Hours Murat** 502 N. New Jersey

CAC News

Volunteers Needed!

- Business At The Brickyard Golf Outing
- Indiana State Fair
- Penrod Arts Fair

Contact **Shelley Hendricks** at shendricks@meetyouatarnis.com

Contributing to this issue of ChamberAction Chatter:

- *Jay Cutler—ICS Advantage*
- *Jim Gleason—Resource Dev. Group*
- *Randy Henry—Duke Realty*
- *Christine McMullen—Noble Industries*
- *Holly McKinney—Office Suites Plus*
- *Editor—Jean Woods, Insight Consulting*



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Business Tips and Information

Your Choice, To Be Insane or Not - By Jim Gleason, The Resource Development Group, LLC

Over the years, I've worked with a lot of different people in a variety of settings. What continues to amaze me is how people will continue to keep doing the same behaviors over and over again, keep getting the same results over and over again, continually be unhappy with the results (over even downright disgusted with the results) and yet, at the next opportunity, they repeat what isn't working.

To break out of this pattern requires CHANGE. I know this not just professionally, but personally as well (which could be another article by itself). The first thing that has to happen for change to occur, or to break out of the old pattern, is that the person, or team, has to become AWARE that change is needed. As the saying goes, "you don't know what you don't know". After becoming aware of a needed change, a DECISION must be made whether to change or not. Often at this point the decision is made not to go through the stress of change and everything remains the same.

If the decision to change is made then a new BEHAVIOR needs to take place. You can't "continue to do the

same thing over and over again and expect different results". As Einstein reportedly stated, this is insanity. As the new behavior is initiated most people tend to resist this new behavior or the change doesn't happen fast enough so the new behavior is given up and the old ways return.

However, if change is desired strong enough then the behavior has to become INTENTIONAL. A decision must be made at each opportunity to select the desired behavior. This intentional choice needs to be PERSISTENT. It can't just be given up easily. It must also be CONSISTENT. Do it over and over. As this happens new, more effective habits begin to form which gives new and improved results.

For me, one of the most exciting things to participate in is working with a client and watching them struggle with changing, resisting change, keep pushing forward, and then see them making the change and getting "new and improved results". It is exciting because the client gets excited and starts seeing how this can be applied to anything they desire to do and then do it again! They realize they have the choice to be "insane" or not.



Member Business News

Office Suites PLUS Named for Consumers' Choice Award

Holly McKinney, General Manager of Office Suites PLUS, is pleased to announce that Office Suites PLUS has been named the 2004 & 2005 Consumers' Choice Award recipient in the category of Executive Office Suites. Indianapolis consumers selected the business for providing outstanding value and service.

Jay Cutler Appointed to New Position

Jay Cutler has been named Account Executive at ICS Advantage. ICS Advantage is a full-service Information Technology firm specializing in Microsoft solutions to small and middle-market companies.

Jay's new contact information:

Jay Cutler

Account Executive

ICS ADVANTAGE, LLC

Architects of Digital Business sm

A Sikich Group Company

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MORE MEMBER BUSINESS NEWS ON PAGE 3.



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More Member Business News

Get to Know Noble of Indiana

Christine McMullen, Job Development Specialist, Noble Employment Services, invites all ChamberAction members to become better acquainted with the services provided by Noble of Indiana by attending one of their "Noble Morning" sessions.

Over coffee and light breakfast goodies, you will have an opportunity to meet Noble's CEO Michael Howland as well as members of the Board of Directors and some of the families who are served by Noble. A tour of their facility is also provided. Following are the dates and locations of upcoming "Noble Mornings":

Thursday, Aug. 4—Noble Industries
2406 N. Tibbs Ave.

Wednesday, Aug. 24—Noble East
7701 E. 21st

Tuesday, Sept. 20—Noble North
12220 Hancock, Carmel

Thursday, Oct. 13—Noble Industries
2406 N. Tibbs Ave.

Tuesday, Oct. 25—Noble East
7701 E. 21st

All sessions begin at 7:45 AM and end in about one hour.

For further information, please contact Christine McMullen at (317) 815-6206 or by email at Christine.mcmullen@nobleofindiana.org.

Birthdays and Anniversaries

Birthdays

July

14-Tony Valle
28-Adan Diaz

August

29-Lee Wroblewski

September

1-Patsy Lentz
5-Diane Suveges
11-Nancy Holland
17-Paula Jewell
19-Jaime Lira
30-Nancy Mryland

Anniversaries

July

Holly McKinney-2000

August

Trent Bennett-1992
Brian Cox-1992
Patti Daniels-2002
Bob Grogan-2002
Randy Henry-2003
Bill Herber-1992
Scott Miller-2000

September

Roger Engelau-2003
Karl Freburg-2002
Nancy Holland-2003
Amy McCabe-2003
Linda Roberts-2003
Lee Wroblewski-1994

Contributions Welcome

Do you have an announcement about your business?

Is your business offering a special promotion?

Is your business involved in a charitable event that you would like to publicize?

Do you have any short business articles or tips that you would like to share?

Have you made a successful business connection with another ChamberAction member that you would like to tell us about?

ChamberAction Chatter's goal is to keep the members of ChamberAction informed and connected. Your ChamberAction Communications committee would appreciate any **business related** article, announcement, event, or business connection about you and your business.

You will receive points for any items used, and your name and business will also be shown.

Send your items in email to any member of the Communications Committee: Jim Gleason, Jaime Lira, Rex Simmermaker, or Jean Woods.